

# cmOffice

### Board Of Advisors

25<sup>th</sup> January 2022





10.00 - 10.30	Topics scan – Software wish list
10.30 – 11.00	Development overview 2020 until now

- **11.00 13.00** Future Developments
  - cmOffice 2.0
  - Hybrid & Virtual events
- 13.00 14.00 Lunch
- **14.00 16.00** Key development priorities
- **16.00 17.00** Open discussion & any other topic



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## **Topics scan – Software wish-list**

Better integration between the modules of cmOffice

Extension of Abstract Submission options in Configuration Manager

cmVirtual (Virtual congress platform) improvements



Conference app –as part of the cmOffice suite

Improved Online scientific programme

Virtual platform for the future



Leveraging cmOffice as an e-Learning platform cmOffice (web pages) as central point for educational offering. For Members & Partners

CME accreditation for on-demand content

e-Learning: Type of Netflix user experience

Membership: Recurring payment

Membership: Integrations with email marketing

Scientific Program development road map - new Searchable Programme and related features

Shared knowledgebase – cmOffice usage related best practices sharing

Membership online forms and cmOffice membership features development





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- March 17, 2020 Belgium announces lockdown starting the 18<sup>th</sup>
  - One team ready to go to Barcelona (EBCC , starting on the 18th)
  - One team (almost) ready to go to Gothenborg (EAHP, starting on the 25th)
  - One team (almost) ready to go to Abu Dhabi (ISN, starting on the 26th)
  - …
  - Decision
    - COVID only for a few weeks?
    - Or, should be pro-actively take action ?
    - A week later, we decided to start working on a virtual platform

Between March 2020 and August 2020, over **3.000 hours** of dev.

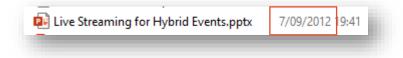


## We tried to be smart

Use our experience

Make use of existing tools / applications, to make speed

Invest in something future proof



## New product: "cmVirtual"

Prerequisites & conditions :

Fully integrated with <u>cmOffice</u>

Fully integrated with our <u>cmDisplayClient</u>, our PPT distribution system

The solution should still be <u>service driven</u>

As <u>standard</u> as possible, but <u>customisable</u>

- Important for our ROI
- Definition of "virtual user experience" per client/project

- As of summer 2020, we have been supporting

(many) virtual events

- existing clients
- new clients
- new market (webinars, smaller events)

#### - Winter 2020:

- Changes / updates based on lessons learned
  - Adv. communication module
  - 2D virtual exhibit
  - Banner management
  - Many other updates & improvements



- Summer / Autumn 2021
  - 4 HYBRID events

- Q1 2022
  - We feel some nervousness again...
  - But confident we will soon go hybrid again...
  - NX: framework for new developments

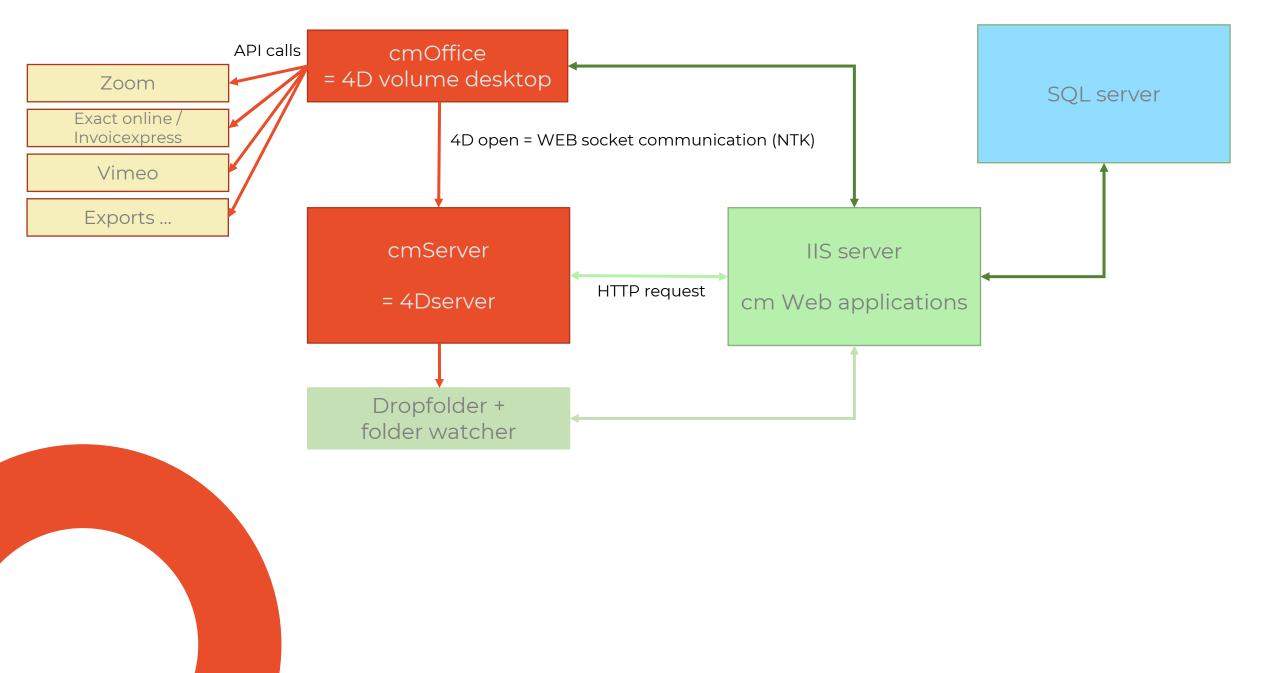




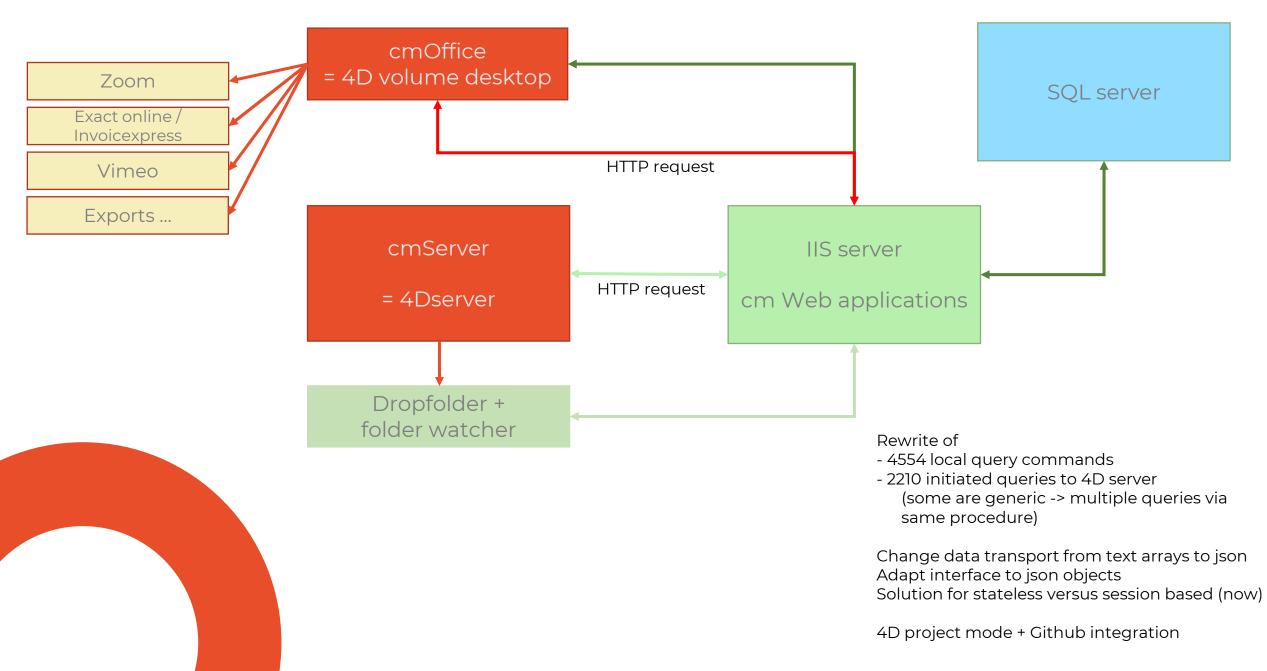
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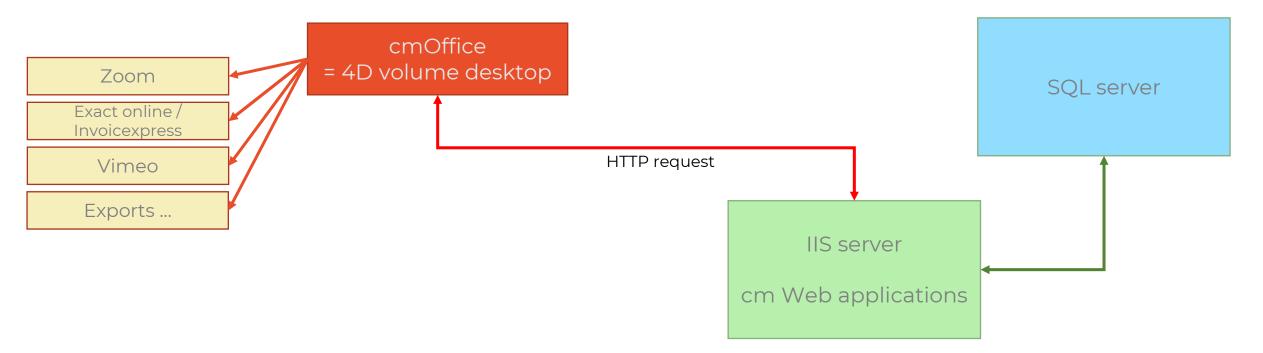
#### cmOffice 2.0: Actual situation

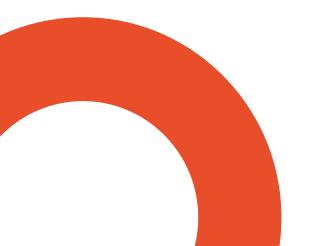


#### cmOffice 2.0: Phase 1



#### cmOffice 2.0: Phase 2

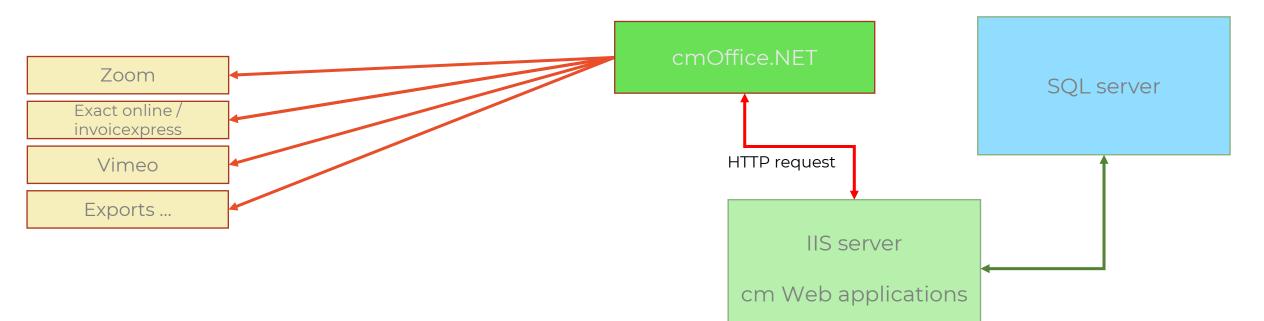




Replace 4D server by MS SQLdb - interface for all dataservices created in step 1

Recreate all 300+ 4D webservices (web Apps) Recreate stored procedures and batch processes

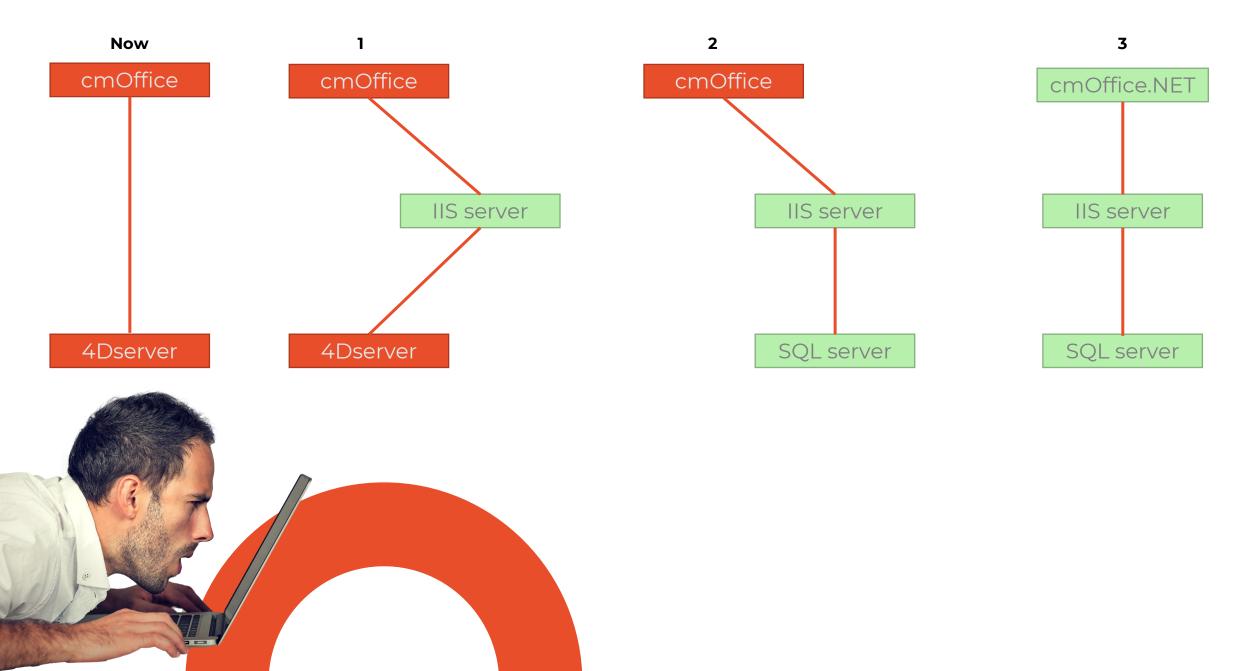
#### cmOffice 2.0: Phase 3





Recreate cmOffice interface in .NET

#### cmOffice 2.0





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- Hybrid event standard features
  - "everyone can be anywhere"
    - Importance of communication
    - Important to have a final session script the night before
    - Look & feel of onsite projection and livestreams can perfectly be aligned
    - Submission of questions by remote audience works well

• ···



- Large investment in equipment and automation
  - IT vs AV
  - Perfect preparation of "sequence of actions" & presets are

#### <u>crucial</u>

- Video production will become part of our job
  - Currently investing in VMIX
  - (we will come back to the "production" element later)









- Which elements affect the (technical) budget most
  - Number of parallel sessions
    - cmDisplayClient operator
    - Hybrid operator
    - Virtual faculty room operator
    - Hybrid setup equipment
  - Faculty onsite or not
    - Impact on management of remote faculty
    - Impact on equipment
  - Congress duration
    - Many people involved and (professional) resources are expensive

#### DID YOU KNOW ....

- Google like search in searchable programme pages (full index of all data)
- ePoster system with sound recording
- Speaker directory
- Simultaneous live translation via zoom -> multiple channels selectable in live view page
- Subtitle options:
  - For pre-recordings via rev.com -> burned in video for broadcast
  - Vimeo transcript after upload of the recorded broadcast
    - SRT tekst files that can be edited and reuploaded if needed
    - additional languages can be created/added via rev.com
- Broadcast messages for virtual platform
  - can be scheduled
  - Use predefined html templates



- Hybrid event setup:
  - Speakers both live and remote via zoom (or pre-recorded)
  - Participants both live and remote via virtual platform
  - Separate video mix for output to screen and live stream including:
    - Powerpoint
    - Live speaker
    - Speaker via zoom
  - Dynamic background depending on session



Open discussion: The future of congresses

Some questions:

 $\Rightarrow$  Is hybrid there to stay?

 $\Rightarrow$  If so, "fully" hybrid ?

 $\Rightarrow$  Focus on (increasing) remote attendance?

 $\Rightarrow$  Content production & session formats

 $\Rightarrow$  What is the vision of the industry?

 $\Rightarrow$  New business plans / strategies ?

### Open discussion: The future of congresses

### E.g. "NETFLIX app"

- including some intelligence (e.g. "recommended for you")
- eCommerce integration needed ?
- platform for monthly industry sessions?
- (TV) production of content / session format
- new content needed regularly
  - only "internal" content, or "external" as well?





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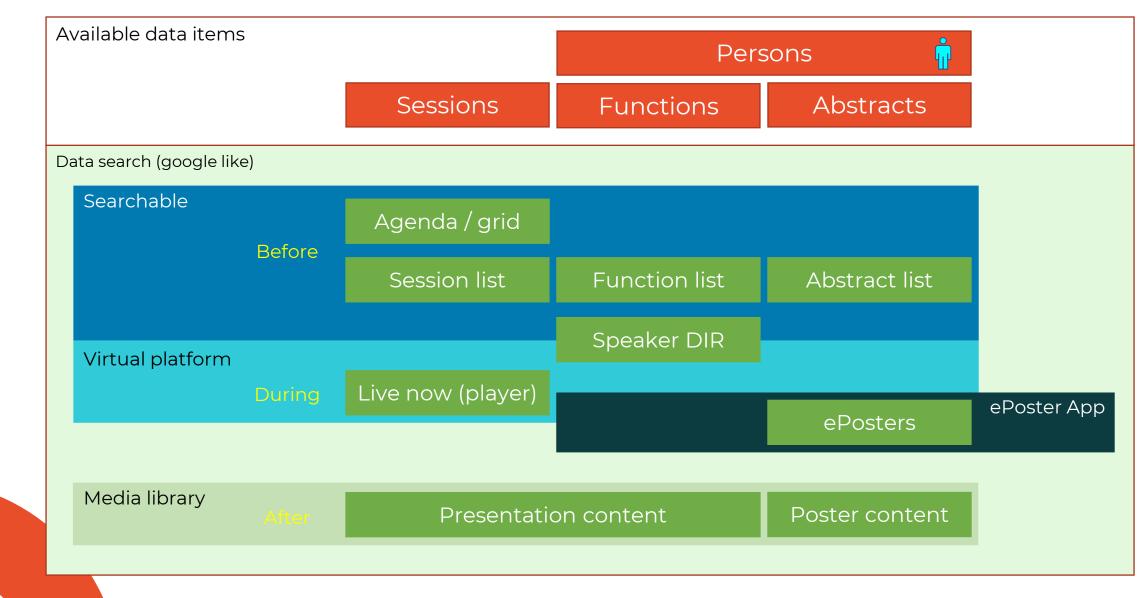
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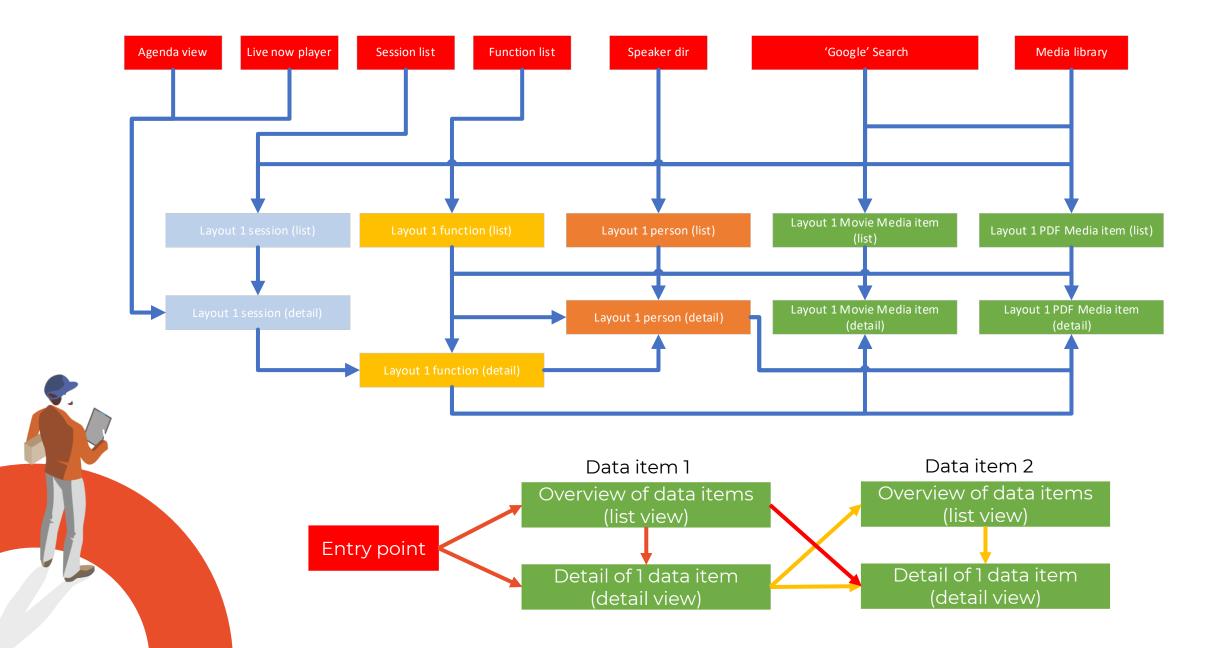
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Person

watching





Sunday, August 29th, 09:00 - 10:30, Room D - Green		
Session code: 89444 Session title: EDTCO - New challenges for donation coordinators: The evaluation of donor risk - extending the donor pool Session type: Specialty Update Symposium		
For a donor coordinator it becomes more and more challenging to identify a potential organ donor. Not only the age of the or but also levels of comorbidity and infection. In the first part of this symposium, we will try to answer questions on how far ca pool. Is it acceptable for a recipient to accept a marginal organ?	donors is increasing, in we extend donor	
View Session		
Chair: L Anne Floden, Sweden 09:00 - 09:05   PPTA-028: Introduction Speaker: L David Paredes-Zapata, Spain		<b>]</b> →
09:05 - 09:20 Patient perspective: Acceptance and informed consent to receive an organ from Extended Criteria Donors Speaker: L Fiona Loud, United Kingdom Biography	Submission ()	<b>83.5</b> 9 4 0.0001
09:20 - 09:40  The perfa-029: Evaluation of risk donors: How much risk can we risk?  Speaker: L Carl-Ludwig Fischer-Fröhlich, Germany	The incidence of arterial hy patients with type 2 diabete Mehriban Isgandar	es in Azerbaijan
09:40 - 09:55 <b>Discussion</b> 09:55 - 10:15	biological science disciplines and the second secon	s6 more
PPTA-030: Can we still expand the organ donor pool?     Speaker: L Giuseppe Feltrin, Italy  10:15 - 10:30	SUBMISSION ® Effectiveness of a nurse-lee based self-management pr adults with diabetes-family	ogram among
★ Discussion	Dereje Diriba	

TONO



09:00 - 09:05

### Hybrid and virtual content: the idea

- Create a system that allows to:
  - define layout(s) fully customizable per data item:
    - To display the view of I data item in a list view
    - To display the detail of I data item in a detail view
  - create entry points (pages)
    - Select the layouts to be used to display the data items
    - Define the search criteria of what data out of the dataset will be shown
    - Define the items a end user can filter upon (within the returned dataset)
- Create special data views that can be used in entry points
  - Grid/agenda view
  - TV player
  - Netflix like media player
- Integrate Google like search page that displays each data item in default list view
- of that data item



### Hybrid and virtual content: the idea



- Combine existing datalogging with "who is watching" data to tune the search criteria of a page
  - customized content
  - top viewed content
  - top rated content
- Take care that all code is app save
  - -> create a native iOS/Android app with same look and feel





### Key developments

- Video Library
- Congress App
- Searchable programme



- $\Rightarrow$  What are "need to have`s" and "nice to have`s"?
- $\Rightarrow$  Let`s discuss please...



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## QUESTIONS?

