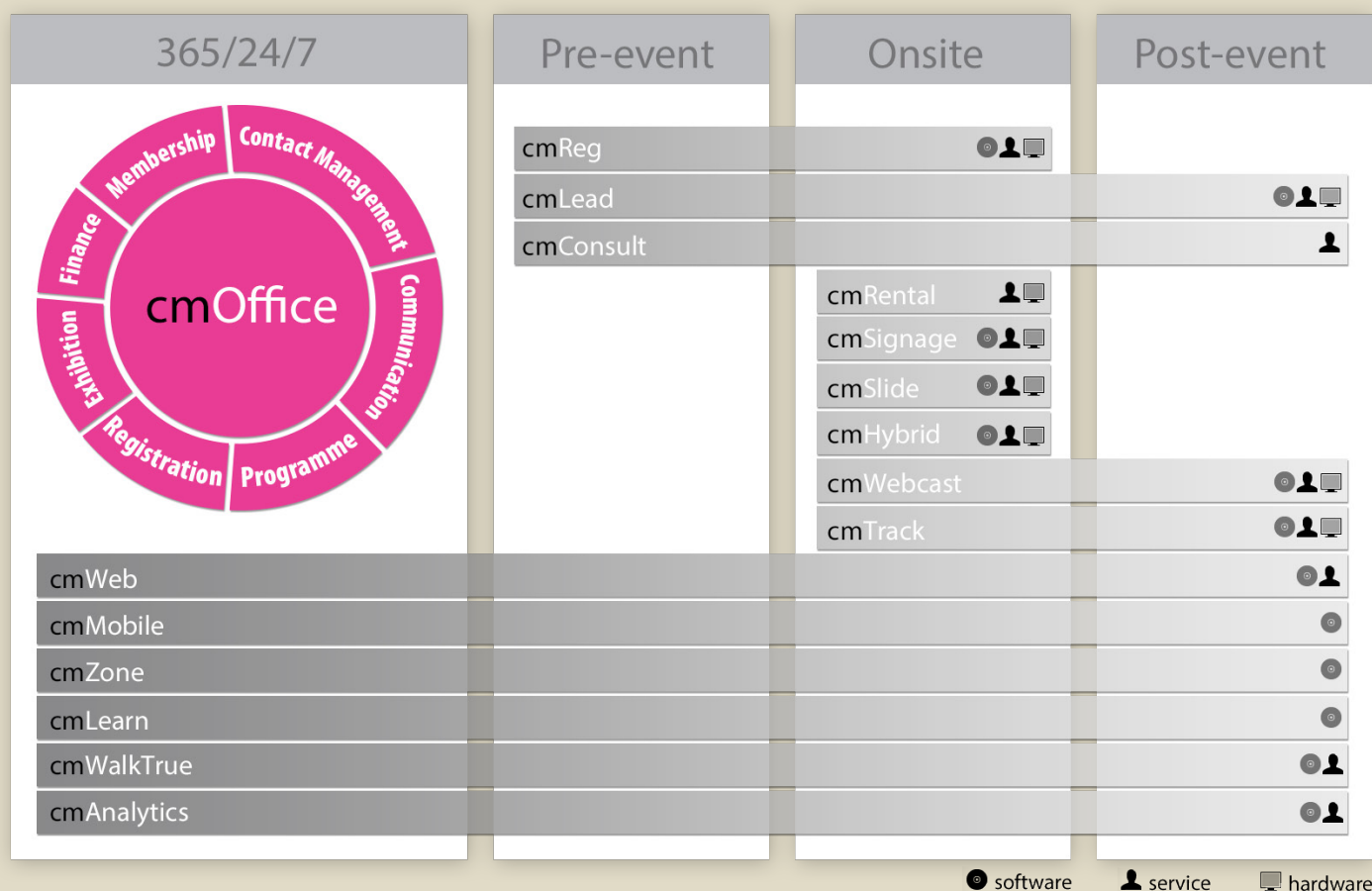




COVR

covering IT needs for professional societies

Integrated or standalone solutions powering your association or event



cmOffice

ASSOCIATION AND EVENT MANAGEMENT SOFTWARE

cmSlide

AUTOMATED SPEAKER PREVIEW ROOM

cmMobile

HYBRID CONFERENCE APP

cmReg

AUTOMATION OF THE REGISTRATION AREA

cmHybrid

HYBRID MEETING TECHNOLOGY

cmZone

CONGRESS INTRANET WEB SITE

cmLead

EXHIBITOR LEAD RETRIEVAL APP

cmWebcast

LECTURE RECORDING, LIVE AND ON-DEMAND STREAMING

cmLearn

LEARNING CONTENT MANAGEMENT SYSTEM

cmConsult

IT/AV CONSULTANCY

cmTrack

ENTRANCE CONTROL AND DELEGATE TRACKING

cmWalkTrue

3D VIRTUAL EXHIBITION

cmRental

RENTAL OF IT EQUIPMENT

cmWeb

DYNAMIC WEB PUBLISHING

cmAnalytics

ADVANCED REPORTING AND DASHBOARDS

cmSignage

ELECTRONIC SIGNAGE AND DISPLAY SYSTEM

visit us on www.covr.be

contact us on sales@covr.be

call us on [+32 14 21 22 23](tel:+3214212223)

cmOffice is COVR's integrated association- and conference management software. It lets teams easily share data, streamline and automate operational processes and deliver consistent and coordinated service to members and event attendees. The web-based front-end modules, linked to a back-office application provide one of the most powerful management systems available to associations today.

IDEA ONE

CENTRAL AND INTEGRATED SYSTEM

IDEA TWO

ATTENDEE/MEMBER RELATIONSHIP MANAGEMENT

IDEA THREE

CONGRESS MANAGEMENT

IDEA FOUR

E-BUSINESS PROCESS AUTOMATION



Manage all your processes from **one integrated system**. Critical data exists only in one place and is used consistently and efficiently. With **cmOffice**, everyone uses the same data and can see all interaction a contact has had with your organisation.

Use **cmOffice** to **sign up and renew members** or to automate and process conference **registrations for individuals as well as groups**. Manage e-mail campaigns and individual communication from within the database and keep a full record of all information exchange.

Streamline **conference organisation** from one tool. From (scientific) programme development to exhibition booth sales or online promotion. **cmOffice** supports all steps of conference organisation and helps you save time and deliver better results. Furthermore, **cmOffice** also serves as the database for numerous COVR on-site services.

Web-enable all processes from abstract collection, review and selection, to member sign-up and conference registrations, **online payments and automatic confirmation and invoicing**. Manage access to member only web pages and to the dynamic online member directory.

Contact us and greatly improve your operational processes and communication!

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cmReg is COVR's renowned onsite registration solution. Designed and deployed to the specific needs of every individual conference and backed by COVR's dedication to quality and reliability, it is a cost-effective way to ensure impressive service from the moment attendees arrive at the conference.

IDEA ONE

WORRY-FREE ONSITE REGISTRATION

IDEA TWO

FULLY SCALABLE

IDEA THREE

FAST AND RELIABLE

IDEA FOUR

END-TO-END RESPONSIBILITY



COVR offers professional onsite registration solutions linked to cmOffice or to your current database. We provide hardware, software, IT infrastructure setup, onsite support, hostess training etc. With cmReg you can have high-capacity onsite performance while fully handling pre-registration on your own systems

500 delegates or 20.000? No problem. cmReg scales up or down with your event. Your onsite registration area will be configured to your specific needs. Do you need hostess-assisted check in, self-registration or both? Onsite registration with electronic payment? No problem!

The best way to start an event on a high note is by ensuring fast on-site registration. With cmReg, waiting lines are a thing of the past. With our robust on-site technology and services, all our clients welcome participants with record-time onsite check-in and registration.

cmReg includes everything to guarantee fail-proof performance; robust systems, continuous monitoring and knowledgeable support. There is only one supplier -COVR- so no need for complex integration of services and technology from different partners.

Contact us to add high-capacity, high-quality onsite registration to your event!

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SMART **BADGE** SOLUTIONS

cmBadgeDesigner



WYSIWYG BADGE DESIGNER

DATABASE INTEGRATION

WEB-BASED

LAST MINUTE CHANGES? CHANGE, SAVE, PRINT



cmKiosk

SCAN & GO BADGE PRINTING

CUSTOM BRANDED
TOUCH SCREEN

INTERACTIVE KIOSKS

ECO-FRIENDLY

RENT ME !



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cmLead

cmLead allows exhibitors to quickly identify visitors and track traffic to their booth. Used on an iOS device with a high performance scanner the tool is user-friendly, intuitive and displays immediate attendee profile information. A powerful tool to let exhibitors maximise their attendance!

IDEA ONE

FAST LEAD IDENTIFICATION

IDEA TWO

WEB BASED
CONFIGURATION

IDEA THREE

IMMEDIATE
QUALIFIER
REVIEW/UPDATE

IDEA FOUR

ADVANCED REPORTING



cmLead scans delegate badges and looks up information directly in any central registration database to retrieve the most **up-to-date info**. However, in case of network inaccessibility each device consults a **locally replicated database** to ensure **uninterrupted performance**. This means booth personnel always have immediate access to visitor's profile details.

Each exhibitor has access to a **web based configuration** utility to specify the **qualifier information** they wish to track. Upon onsite collection of scanning devices, each scanner is loaded with the **exhibitor unique profile**.

Right-upon scanning, the device's display shows the attendee's **profile information** providing the salesperson with an opportunity to tailor the visit to the attendees needs. If information appears incomplete, it can be **updated right-away** to ensure accurate information gathering. A **customisable qualifier screen** allows exhibitors to track which products or services visitors are particularly interested in.

The information that is scanned and collected during the exhibition can be downloaded online through the exhibitor's **web based control panel** so that appropriate follow-up can be organised. This information can remain available many months after the event to ensure availability for exhibitors.

Contact us to offer serious lead tracking
to your exhibitors now!

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No conference or venue is ever the same and technology requirements change with each event. Making the right choices for IT as well as audio-visual equipment requires availability of technical and market know-how. Our **cmConsult** service provides organisers with this expertise and facilitates developing a technology vision which ensures constant delegate experience while maximising technical possibilities.

IDEA ONE

EXPERT KNOWLEDGE

IDEA TWO

SUPPLIER SELECTION

IDEA THREE

MANAGED DELIVERY

IDEA FOUR

COST EFFICIENCY



With ever-changing possibilities and requirements, developing an **accurate RFP** is an art as well as a skill. Carefully designing this RFP with **cmConsult** will ensure ample availability of the **right materials** at your event and will allow suppliers to provide **clear quotes**.

Prevent major headaches which can be caused by selecting the wrong local suppliers. Our **expertise** uses efficient **methodologies and knowledge** of suppliers to ensure selection of the **right partners** at the **right price**.

Obtaining and selecting the **right quote** is one thing. Ensuring that you get what you pay for is another. During a conference our **cmConsult** service **monitors and manages** onsite delivery and supplier performance. Additionally, we ensure that several suppliers and service companies work as **one integrated team**.

Significant savings are realised by **precise requirement specification** as well as by **selecting suppliers** with the best price/quality/reliability ratio. On the overall technology budget of large events this can represent large amounts. In general, customers who use **cmConsult** realise **greater savings** than the costs associated with the service.

Contact us to manage your onsite equipment sourcing and start saving now!

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Great technology solutions depend on robust hardware and reliable installation. COVR's **cmRental** provides you with pre-configured hardware which is fully optimised to work with the various cm-modules. With **cmRental** COVR can provide turn-key solutions to power your events.

IDEA
ONE

RELIABLE

IDEA
TWO

COST-EFFICIENT

IDEA
THREE

MANAGED

IDEA
FOUR

INTEGRATED



cmRental equipment is **fully tested** and **optimally configured** for its specific use at your event. COVR technicians take care of **onsite installation** and **integration** with the required software and networking components. Performance is continuously monitored and **backup solutions** are readily available.

Time is money, and integrating materials from multiple providers can easily become an expensive adventure. **cmRental** solutions are **complete and guaranteed to work** and will prevent unforeseen technology charges. All **cmRental** material comes in custom-built flight cases allowing **fast on-site set-up**.

COVR takes care of system selection, preparation, transportation, on-site deployment, monitoring and support. Our team takes **full responsibility** to ensure **performance throughout your entire conference**.

Important synergies can be created through the integration of various solution components. Many of COVR's solutions can exchange information and perform as **one integrated system**. These provisions reside on the application level, but need hardware connectivity **inter-change information**. **cmRental** solutions contain all hardware components to obtain this advanced integration.

Contact us and make worrying about onsite IT integration
a thing of the past!

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cmSignage is COVR's intelligent system for electronic display of key information during live events. Large-screen monitors allow display of pre-configured information as well as last-minute announcements or social media activity.

IDEA ONE

ELECTRONIC ON-SITE SIGNAGE

IDEA TWO

DYNAMIC MESSAGING

IDEA THREE

PRESENTATION ROOM OVERFLOW

IDEA FOUR

SOCIAL MEDIA INTEGRATION



Depending on the size and variability of your event, using **electronic signage can save costs**, open up new possibilities and allow **full flexibility in onsite messaging**. Planned signage as well as additional or changed information is displayed with **consistent quality** and full event branding. cmSignage screens can be used near room entrances, in high-traffic areas or even on **speaker podiums**.

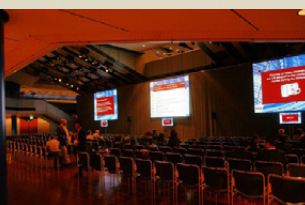
With cmSignage you can add **dynamic content** such as session progress indication, available seat counts, congress news tickers, social media activity, housekeeping announcements, and more. A powerful and **immediate onsite communication** channel!

Every cmSignage screen can be turned into a **session overflow monitor** instantly. Fully linked with cmWebcast, live presentations can be streamed to any screen so that even your most popular **sessions are not limited by room size** limitations.

What are live and remote attendees saying about a session on **social media** channels? Twitter activity can easily be shown on cmSignage screens to help **create buzz** about what goes on in the session room.

Contact us to dynamically power
your onsite signage now!
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Providing speakers with the opportunity to include last-minute changes in their presentations is an expectation and a reality that can lead to technical challenges and disorganised session delivery. With **cmSlide**, COVR provides a high-quality way to accommodate this professionally on-site.

IDEA ONE

SEAMLESS PRESENTATION DISTRIBUTION

IDEA TWO

QUALITY VERIFICATION

IDEA THREE

PROFESSIONAL ASSISTANCE

IDEA FOUR

SESSION MANAGEMENT TOOLS

cmSlide ensures a professional environment, **technical solutions and operator support** to allow speakers to submit the latest version of their presentation until minutes before their speech. Progress on submitted presentations is monitored on a **central dashboard**, and e-mail or sms reminders to speakers with over-due presentations can be automated.

During presentation-upload, **cmSlide intelligently scans** the material for any missing components or potential errors, such as links to files on a local computer or to internet locations which might not be available during presentation.

Upon detection of potential errors **a skilled technician assists presenters** to ensure a fast solution. With **cmSlide**, presenters can focus on their content and don't have to worry about last-minute technical issues.

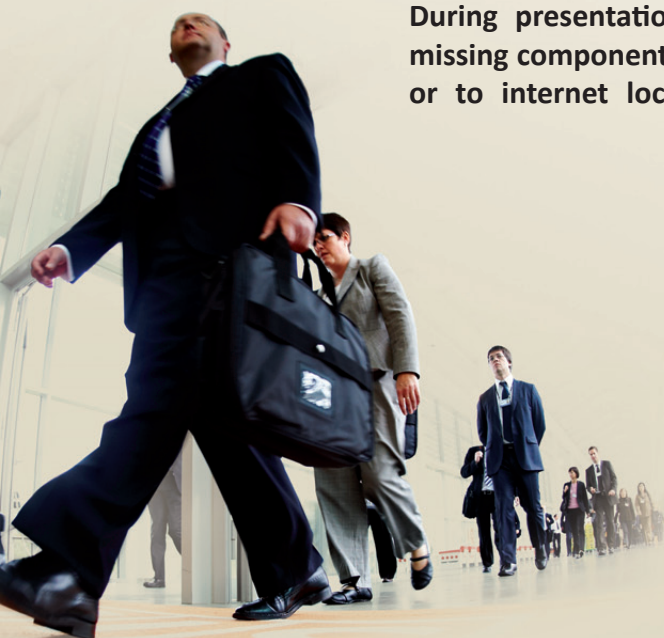
Keeping a session on time is crucial to maintaining quality in event delivery. **cmSlide** can be integrated with **speaker- and session management tools** such as limiters and cue light systems. With all information on a central server, handling **room overflow** and displaying presentations on different screens is accomplished in a matter of seconds.

Contact us to add professional on-site presentation collection and distribution to your congress now!
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In today's multimedia- and socially interconnected world, great technological possibilities exist to offer a virtual extension to face to face meetings. cmHybrid is an integrated solution which brings all functional components together in one value-enhancing experience for live as well as remote attendees.



IDEA ONE

LIVE
STREAMING

IDEA TWO

REMOTE
SPEAKERS

IDEA THREE

SOCIAL MEDIA
INCLUSION

IDEA FOUR

MODERATOR
TOOLS

cmHybrid streams **presentation** content as well as **speaker video** to individual remote attendees as well as remote groups. There is no need to install software on remote computers. The live stream opens instantaneously in a **standard web browser** as soon as attendees sign in.

To enable **latency-free** inclusion of **remote speakers**, COVR can set up standardised **high-definition videoconferencing** connections to the main session room. Remote speaker inclusions are broadcasted to the live stream so that the full audience has simultaneous access to these presentations.

For a true hybrid meeting, inclusion of additional and **inter-attendee communication** channels is a must. The cmHybrid viewer provides a configurable mash-up of the live stream window and various **social media** platforms. This facilitates easy attendee interaction and allows **collecting feedback** from remote attendees.

To fully leverage the **added value** of having a broader and more diverse audience through **remote attendance**, session chairs and moderators need the ability to effectively process and **prioritise remote submissions**. cmHybrid provides dashboards and tools allowing assistants to consolidate received information and questions into **relevant and session-enhancing** meeting content. During hybrid meetings, a COVR support team can be available to create **2-way communication** links allowing remote groups to report on local live discussion.

Contact us to design and support
your hybrid event with COVR
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cmWebCast lets you capitalise on conference content. COVR provides all technology for capturing and distributing content as well as onsite installation and operation.

IDEA ONE

AUTOMATED CAPTURE

IDEA TWO

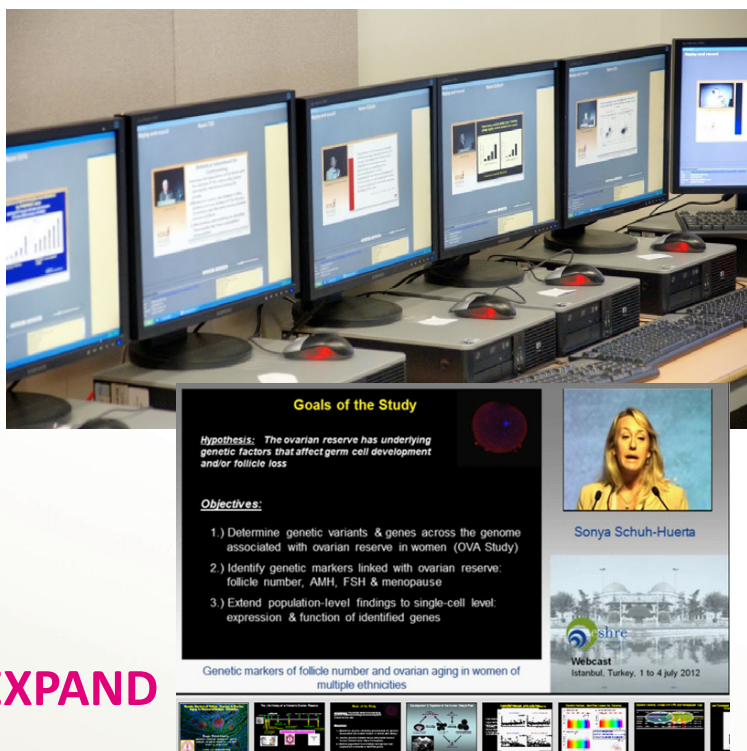
FAST AVAILABILITY

IDEA THREE

**LEVERAGE
CONFERENCE
CONTENT**

IDEA FOUR

EXTEND & EXPAND



cmWebcast captures and disseminates valuable conference content so that it can provide on-going value. Thanks to advanced automation with remote controlled **HD cameras** and integration with **cmSlide**, concurrent sessions can be captured by one operator, **keeping costs very acceptable**.

Especially for timely content, it is important that **recorded materials** are **available swiftly**. **cmWebCast** makes this happen high-speed. Even large multi-track congresses can be recorded and made **available within hours**.

Considering the high effort going into content creation, letting the **value proposition** end after the live presentation means losing opportunities such as further monetizing, extending the educational value, building a knowledge repository or enhancing learner retention. With **cmWebCast** **your content lives on**.

Capturing conference sessions can significantly **extend your event life cycle** and maximises delivery of value to all stakeholders. **On-line dissemination** puts your content in front of a global audience and helps boosting your brand and future attendance numbers.

Contact us to capture and stream your sessions now!

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cmTrack

cmTrack, COVR's innovative delegate tracking app enables you to monitor delegate movement throughout your event for different purposes. Used on an iOS device with a high performance scanner, the app focuses on user comfort, maximum flexibility and uncompromised reliability.

IDEA ONE

PRESENCE MONITORING

IDEA TWO

ACCESS CONTROL

IDEA THREE

USER FRIENDLY

IDEA FOUR

BUSINESS INTELLIGENCE

With its robust scanning features cmTrack enables logging of delegate presence and sends its data in real-time to the server. cmTrack uses a local database to ensure ongoing fast performance in case of network failure and instantly synchronizes with the server as soon as the connection is restored.

With its live connection to the registration database each cmTrack device knows who should be granted entrance to optional functions. Even with last-minute purchases, the scanner at the door is updated by the time your delegate arrives at the room. cmTrack is the fastest live access control system and will make you forget about waiting lines forever.

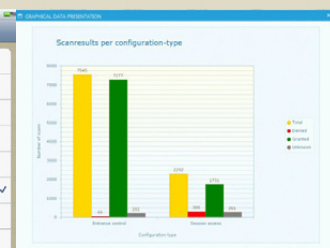
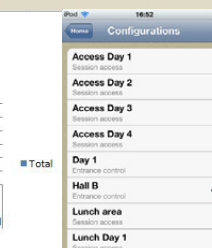
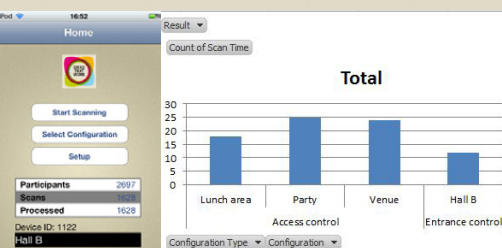
Save on training costs and improve quality instantly! The intuitive interface gets hosts/hostesses up and running in minutes. Just choose the scanning area and you're ready to go.

Live-generated statistics and dashboard-based monitoring equip event organizers with critical information to use in last-minute promotion on digital signage or for room overflow management. Data mining possibilities and customized post-event reporting provide compelling data for business decisions and demonstrating ROI.



Contact us and greatly improve your on-site tracking now!
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Providing timely and accurate information throughout your web site can be achieved by allowing all content-stakeholders to publish and update their own information. COVR's **cmWeb** allows you to do this in a managed environment which will guard quality, consistency and accuracy.

IDEA ONE

PROFESSIONAL WEB DEVELOPMENT

IDEA TWO

UP-TO-DATE CONTENT

IDEA THREE

STRUCTURED DATA INTEGRATION

IDEA FOUR

ADVANCED VISITOR ANALYSIS



Using **powerful content management** technology our web developers work with you in designing and deploying a **dynamic web site** in which layout and navigation elements are safely separated from textual content.

Unlike print or e-mail communication, a web site allows you to always **provide readers with updated information**. Still, many organisations face a publishing bottleneck, rendering their web site often out of date. The CMS-based approach of **cmWeb** allows non-technical staff to update crucial information without jeopardising the sites professional look and feel.

In addition to staff-induced updates, all structurally available content is **dynamically pulled from your database**, abstract and programme management systems or other data sources. This **guarantees accuracy** and is the key to building content-rich web sites which will provide many reasons for visitors to come back often.

Just as important as serving as a content distribution tool, your web site can be used to **collect information** about your visitors interests. Which pages are viewed most often and shared on **social media**? Is certain information more appreciated by specific **target groups**? **cmWeb** gives you the keys to collect, track and use this information.

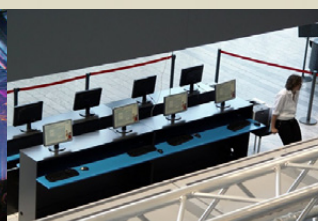
Contact us to fully use your website as an up-to-date information dissemination and collection tool!

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cmMobile is COVR's state-of-the-art conference app. Available for iOS as well as for Android devices, it provides all conference information and a range of dynamic services to attendees. A direct link to cmOffice or to other structured information sources keeps its content always in synch.

IDEA ONE

CONFERENCE AT HAND

IDEA TWO

DYNAMIC & INTERACTIVE

IDEA THREE

PERSONALISATION

IDEA FOUR

NETWORKING & SOCIAL MEDIA



Deliver all conference information right **into the hands of participants**. The advanced functionality creates incentives for candidate-attendees to download the mobile application months before the conference. Already then, the app starts proving its value as a **sales and marketing tool** as well as a way for participants to prepare their attendance.

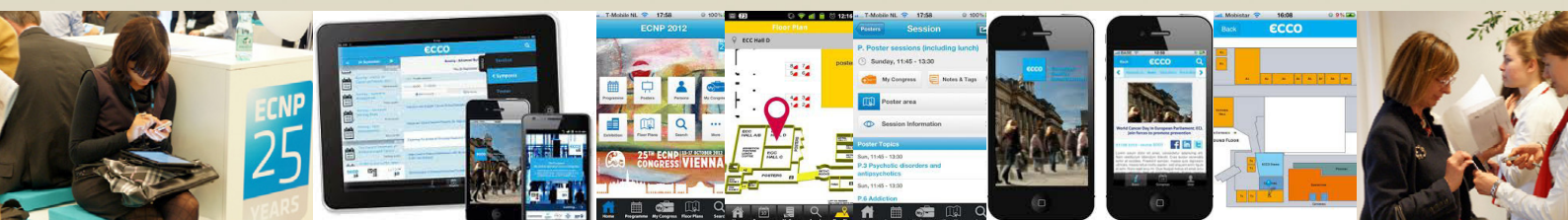
While all content resides on the mobile device to avoid bandwidth usage while on the move, the application **synchronises its data** when on a broadband connection. This ensures that **latest programme information** is always available to users. Full programme search, note taking and locating exhibitors are just a few of the many features.

Users can build their own **itinerary**, select **people** to meet, **posters** to see and specify their interest profile so that the app can recommend **sessions** to attend or **exhibitors** to visit.

cmMobile offers full **social media integration** such as sharing via e-mail, Facebook and Twitter. **Onsite networking** is facilitated by locating people based on interest and expertise. Not only does social media sharing provide **virtual marketing** for your event, it also builds up profile information for database segmentation and personalised offers.

Contact us to put your conference in the palm of your delegates' hands!

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Even with web and app availability of programme information, the vast amount of content at large events calls for the need of onsite tools to help delegates select the right content and make last minute choices for session attendance and exhibition visits. **cmZone** is a powerful web tool and Internet café-style information zone to facilitate just that.

IDEA ONE

SEARCHABLE PROGRAMME AND EXHIBITION

IDEA TWO

PERSONAL AGENDA BUILDER

IDEA THREE

ONSITE NETWORKING

IDEA FOUR

SPONSOR VISIBILITY



Attendees can access the full **programme**, **exhibitor index**, **e-posters**, **congress documents**, **webcasts** etc. with powerful navigation and keyword- or full text search. Based on profile preferences, a **tailored exhibition tour** can be suggested by **cmZone** letting attendees maximise their time on the floor and providing quality leads for exhibitors.

Getting the most out of congresses is all about planning. **cmZone** lets attendees **plan session attendance**, build a **personal itinerary** and print their personal schedule. Intelligent search capability lets them process large amounts of content and select sessions that best match their interest.

Making **meaningful connections** is a key opportunity when professionals come together at events. **cmZone** tells attendees **who is who**, and provides them with **insights** in people's expertise and interests.

Every information channel provides an opportunity to **include sponsor visibility**. **cmZone** has multiple provisions to recognise sponsors and to include **brand-enhancing communications**.

Contact us to add cmZone to your congress now!
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cmLearn lets course designers organise and display content-components into interactive lessons to build and deploy e-learning courses. It supports all stages of the ADDIE instructional design model (Analyse, Design, Develop, Implement and Evaluate) and is a cost-effective platform to bring e-learning to your association.

IDEA ONE

FULL-FEATURED LMS

IDEA TWO

OBJECT ORIENTED

IDEA THREE

PERSONALISED LEARNING

IDEA FOUR

CERTIFICATE GRANTING



cmLearn is a powerful Learning Management System (LMS) designed specifically for scientific associations. The self-configuration tool gives course designers the ability to dynamically control content-flow and course progression. It facilitates re-purposing recorded conference or training content, enhancing it with pre- and post-view assessments, additional reading material, presentations or any rich-media content. It functions stand-alone or integrated with cmOffice or your database of choice.

The object-oriented approach allows flexible organisation of course content around learning paths and ensures future proofing your courses. Any component of a course can be individually updated, re-organised or replaced with newer material. cmLearn courses evolve as does your content!

Without immediate availability of a tutor or instructor, an effective on-line learning environment needs to adapt to each student's individual pace and progress. cmLearn allows personalised content-delivery based on conditional logic and assessment scores and provides learner feedback on incorrect assessment answers.

Investment in education should be rewarded with proper professional recognition or continuing education certificates. cmLearn keeps track of student progress, course completion and assessment scores and can be used in support of various life-long learning programmes such as CPD or CME.

Contact us to add e-Learning to
your educational offering now!
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cmWalkTrue is a virtual trade show with Google Street View-like navigation. Onsite digital images can be processed overnight to provide a full virtual environment with 360° views of an entire exhibition. Add on-going value creation for your exhibitors with cmWalkTrue!

IDEA ONE

VIRTUAL
TRADE SHOW

IDEA TWO

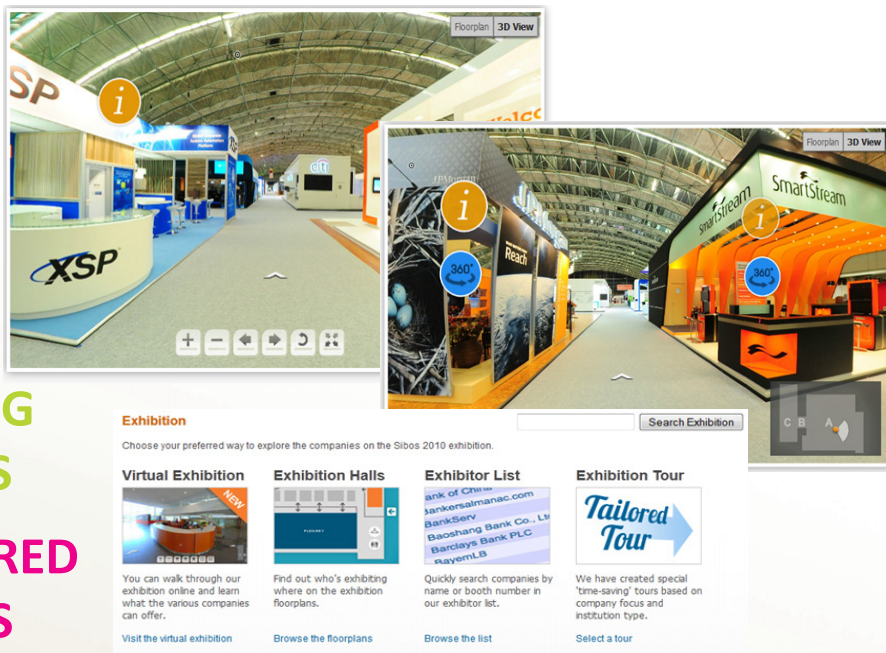
DIGITAL WALK
THROUGH

IDEA THREE

VIRTUAL
MARKETING
MATERIALS

IDEA FOUR

TAILORED
TOURS



Until now, virtual trade shows were merely online directories of an exhibition. cmWalkTrue-powered online exhibitions provide a life-like experience allowing exhibitors to continually leverage their investment made in booth design and onsite branding.

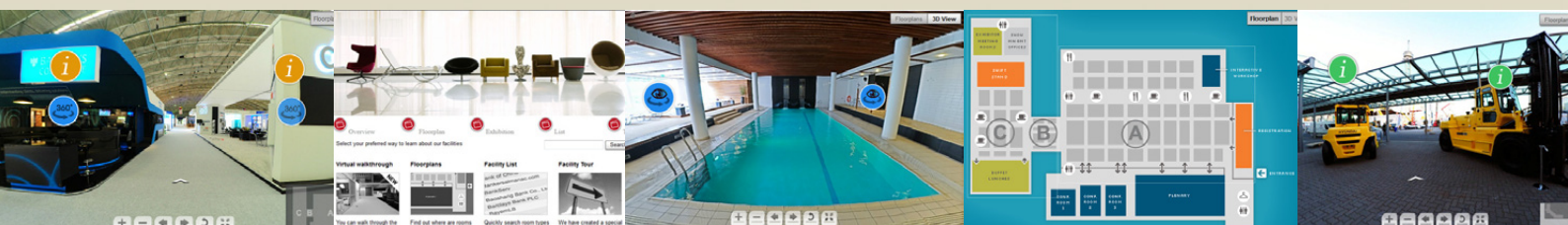
Whether they already visited the live exhibition or only come to the virtual one, users can “walk the floor” and fully experience the atmosphere of the show. 360° imagery and navigation controls allow them to walk through isles and inside booths. For fast navigation, users can leave the visual environment and navigate via the floor plan or a searchable directory.

Visiting a digital booth fully mimics a live visit. PDF product flyers can be accessed from each booth and even videos can be displayed. A built-in information and messaging system guides visitors to specific pages of the exhibitor’s web site or lets them get in touch with a sales person. Just like the real world.... but continually available online when the exhibition closes.

Trade show organisers can configure tailored tours by topic or product offering. Inclusion in these tours can be offered as a service or as an up-sell to exhibitors. For attendees they are a fast way to locate exhibits based on specific interests.

Contact us to impress visitors and exhibitors
with a stunning on-line exhibition!
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Information is the currency of today's world! The most successful corporations are those who capitalise on collecting and leveraging knowledge of customer interests, preferences and behaviour. **cmAnalytics** provides you with tools and methodologies to do the same.

IDEA ONE

DATA USABILITY ANALYSIS



IDEA TWO

INTELLIGENCE GATHERING

IDEA THREE

DATA MINING

IDEA FOUR

REPORT DEVELOPMENT



Many organisations underestimate the richness of data collection opportunities in their day-to-day business. COVR's **cmAnalytics** service starts with mapping data collection opportunities with useful application in association projects and towards stakeholders.

Is your organisation fully leveraging the data collection provisions already present in your technological setup? Can improvements be made at the right cost/benefit ratio? COVR works with you on designing and implementing a powerful data collection environment.

Useful data often resides in different IT applications. **cmAnalytics** brings this data together to enable a 360-degree view on all customer interaction data, no matter the source.

Collecting and tracking more data only adds value if it can be consolidated, segmented and turned into comprehensive knowledge. Our **cmAnalytics** experts work with you on defining and implementing powerful reports and dash-boards for operational management, increased marketing effectiveness and decision making.

Contact us to quantum-leap your capacity to turn data into knowledge!
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