cmZone

Even with web and app availability of programme information, the vast amount of content at large events calls for the need of onsite tools to help delegates select the right content and make last minute choices for session attendance and exhibition visits. **cmZone** is a powerful web tool and Internet café-style information zone to facilitate just that.

IDEA ONE — SEARCHABLE PROGRAMME AND EXHIBITION

IDEA TWO — PERSONAL AGENDA BUILDER

IDEA THREE — ONSITE NETWORKING

IDEA FOUR — SPONSOR VISIBILITY

Attendees can access the full **programme, exhibitor index, e-posters, congress documents, webcasts** etc. with powerful navigation and keyword- or full text search. Based on profile preferences, a **tailored exhibition tour** can be suggested by **cmZone** letting attendees maximise their time on the floor and providing quality leads for exhibitors.

Getting the most out of congresses is all about planning. **cmZone** lets attendees **plan session attendance,** build a **personal itinerary** and print their personal schedule. Intelligent search capability lets them process large amounts of content and select sessions that best match their interest.

Making **meaningful connections** is a key opportunity when professionals come together at events. **cmZone** tells attendees **who is who,** and provides them with **insights** in people's expertise and interests.

Every information channel provides an opportunity to **include sponsor visibility. cmZone** has multiple provisions to recognise sponsors and to include **brand-enhancing communications.**

Contact us to add cmZone to your congress now!
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IDEAS THAT WORK

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