

Providing timely and accurate information throughout your web site can be achieved by allowing all content-stakeholders to publish and update their own information. COVR's cmWeb allows you to do this in a managed environment which will guard quality, consistency and accuracy.

IDEA ONE

PROFESSIONAL WEB DEVELOPMENT

IDEA TWO

UP-TO-DATE CONTENT

IDEA THREE

STRUCTURED DATA INTEGRATION

IDEA FOUR

ADVANCED VISITOR ANALYSIS



Using powerful content management technology our web developers work with you in designing and deploying a dynamic web site in which layout and navigation elements are safely separated from textual content.

Unlike print or e-mail communication, a web site allows you to always provide readers with updated information. Still, many organisations face a publishing bottleneck, rendering their web site often out of date. The CMS-based approach of cmWeb allows non-technical staff to update crucial information without jeopardising the sites professional look and feel.

In addition to staff-induced updates, all structurally available content is dynamically pulled from your database, abstract and programme management systems or other data sources. This guarantees accuracy and is the key to building content-rich web sites which will provide many reasons for visitors to come back often.

Just as important as serving as a content distribution tool, your web site can be used to collect information about your visitors interests. Which pages are viewed most often and shared on social media? Is certain information more appreciated by specific target groups? cmWeb gives you the keys to collect, track and use this information.

Contact us to fully use your website as an up-to-date information dissemination and collection tool!
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